



Event Fact Sheet

Priority Health Classic

Contact: Amy Miller, Priority Health
616 464-8571

Description:

The Priority Health Grand Cycling Classic is a timed race through the historic brick streets of Grand Rapids, Michigan. It will include five races for professional and amateur cyclists from across the nation. In addition, there will be free Kids' Races for children ages 9 and younger.

Race date:

Sept. 8, 2007

Purse:

\$20,000

Tentative schedule:

Actual times may change. Please see www.priorityhealthclassic.com for up-to-date information.

Category	Time	Length
Sr. Men's Category 4-5	12:00 p.m.	35 minutes
Sr. Men's Category 3	12:40 p.m.	45 minutes
Sr. Women's Category 1-4	1:30 p.m.	40 minutes
Masters 40+ Category 1-4	2:15 p.m.	45 minutes
Kids' Races	3:05 p.m.	various
Men's Pro Category 1-2	3:30 p.m.	90 minutes

Course description:

The 1.2 kilometer course begins and ends at the intersection of Fulton Street and Ionia Avenue. It begins by heading north on Ionia, then heads northwest on Louis Street to Ottawa Avenue, where it heads south to Westin Street then west until Grandville Avenue, south to Oakes Street and then east until Ionia, where it heads north again to Fulton. (See map at www.priorityhealthclassic.com.)

Spectators:

Free viewing along the entire course, or watch from the patios of nearby restaurants and pubs.

Special events:

The Priority Health Grand Cycling Classic is held in conjunction with Celebration on the Grand (www.celebrationonthegrand.org), an end-of-summer extravaganza featuring live music, fireworks and food. Celebration on the Grand will be held Sept. 6, 7 and 8 in downtown Grand Rapids.

Media contacts:

Amy Miller, Corporate Communications
Priority Health
616 464-8571
amy.miller@priorityhealth.com

Race manager:

Rob Laybourn, President
Arlington Sports
703 351-7200
rob@arlingtonsports.org

Website: www.priorityhealthclassic.com